

Chairman's Office of Reintegration

VETERANS • FAMILIES • COMMUNITIES



INTRODUCTION

In the next five years, more than one million veterans will hang up their uniform and reintegrate back into civilian society. Our nation will benefit from a collaborative effort to welcome and reintegrate our veterans and their families. Embracing our service members as civic assets will help to sustain a viable all-volunteer force for our nation. To that end, the Chairman's Office of Reintegration (COrE) connects the myriad communities that serve veterans and their families by advising and assisting the Chairman on priority issues: meaningful employment; educational opportunities; and well-being.

. . . as [Service members] return home and transition back into civilian communities . . . we ought to make it a priority to help them channel their experience, ethos, and desire for personal challenge into continuing to make a difference. Their strengths are our strengths, the steel of America's national character.

- General Martin E. Dempsey, 18th CJCS

CORe VISION AND MISSION

Vision: Sustained, viable all-volunteer force

Mission: Support the successful reintegration of veterans and the military family by:

- Facilitating inter-service and inter-agency coordination
- Fostering community solutions through effective public-private partnerships
- Furthering civil-military understanding



“The willingness of our nation’s children to sustain this tradition is a product of how they see our society—our civilian communities and our government—embrace veterans and their families upon their return from service. Recognizing these men and women as valuable civic assets will inspire future generations to take the same oath . . . to sustain the all-volunteer force.”

After the Sea of Goodwill, 2014

STRATEGIC FOCUS

In light of the three major transitions facing the Department of Defense—smaller force posture, smaller budget, Military Family reintegration—CORE is a lead advocate for veterans and their families. CORE advises and assists the Chairman and the Joint Staff on the challenges faced by veterans and their families in order to craft tangible, preventative, and effective solutions to existing and potential challenges our veterans and their families face, whether systemic, institutional or legislative. CORE encourages and enables community action by disseminating successful or promising solutions to veteran and military family challenges. Additionally, CORE fosters unity of effort across the interagency, private, and philanthropic landscapes to comprehensively address veteran and military family challenges. Finally, CORE conducts and synchronizes outreach efforts at the community, state, regional, and national levels to help the civilian community understand the value of and common challenges for service members, veterans and family members, the collective military ethos, and the return on investment for enabling the successful reintegration of veterans and their families. Accordingly, CORE pursues three strategic themes of **Collaboration**, **Partnership**, and **Civil-Military Understanding**.



“America will maintain its two-fold sacred contract with the U.S. Armed Forces: to properly compensate and care for our men and women in uniform and their families—both during and after their service – and to provide our Service members the best training and equipment possible so they can safely accomplish their missions.”

Quadrennial Defense Review, 2014

COLLABORATION

To foster cross-sector collaboration CORE:

- *Shares state models for veteran reintegration*
- *Encourages community action and local solutions*
- *Connects and assists communities to develop collaborative efforts*
- *Shares innovative examples among veteran and military family serving organizations*

“The all-volunteer force will remain our greatest strategic asset and the best example of the values we represent.”

National Military Strategy, 2011



PARTNERSHIP

To strengthen connections and partnerships COrE:

- *Fosters community solutions via public-private partnerships*
- *Develops effective interagency and inter-service relationships*
- *Facilitates unity of effort among public, private, and philanthropic organizations*
- *Increases info-sharing among agencies*



“The ideas, values, energy, creativity, and resilience of our citizens are America’s greatest resource. We will support the development of prepared, vigilant, and engaged communities and underscore that our citizens are the heart of a resilient country. And we must tap the ingenuity outside government through strategic partnerships with the private sector, nongovernmental organizations, foundations, and community-based organizations. Such partnerships are critical to U.S. success at home and abroad, and we will support them through enhanced opportunities for engagement, coordination, transparency, and information sharing.”

National Security Strategy, 2010

CIVIL-MILITARY UNDERSTANDING

To help improve civil-military understanding CORE:

- *Increases public awareness of veteran and military family issues*
- *Stimulates intellectual discourse through the publication of white papers*
- *Serves as subject matter experts across the veteran and military family landscape*
- *Markets veterans as civic assets and inspires enduring support for the military family and all-volunteer force*

“We must think and engage more broadly about the civil-military continuum and the commitments embedded within. Just as our service members commit to the nation when they volunteer to serve, we incur an equally binding pledge to return them to society as better citizens.”

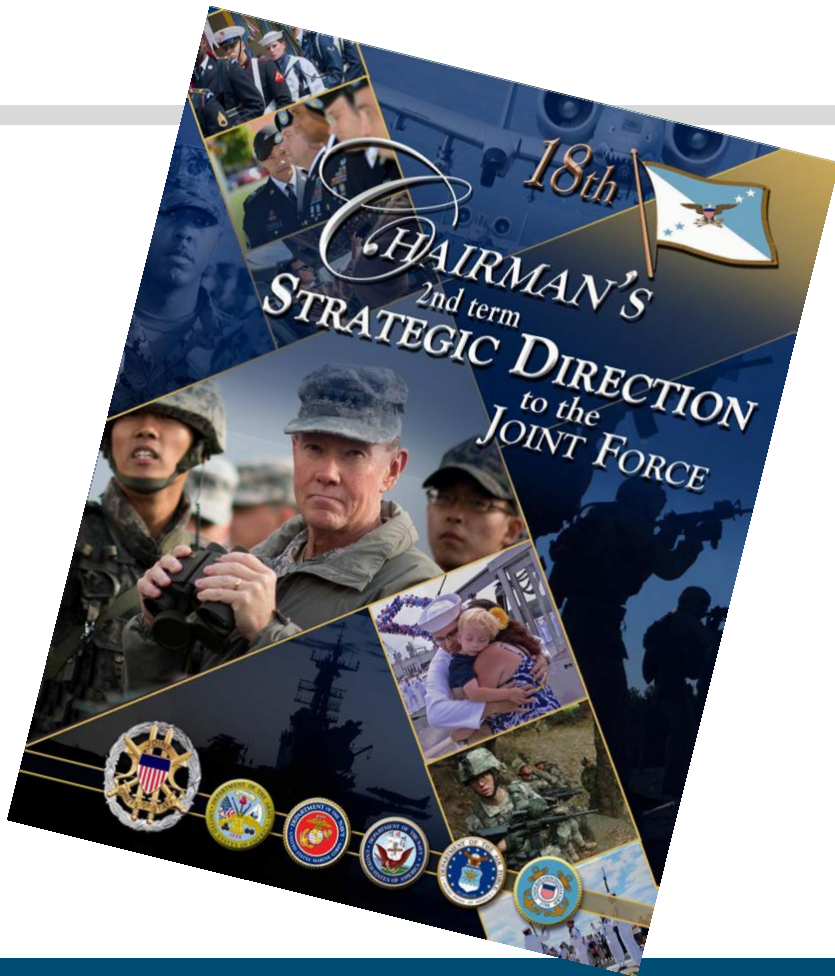
National Military Strategy, 2011



CONCLUSION

The all-volunteer force, supported by resilient families, is the nation's qualitative military edge. Our nation cannot afford to take them for granted. To inspire the next generation all-volunteer force, we must work collectively to take care of today's military family—Active Duty, Guard, Reserve, and their families—by supporting their enduring reintegration needs. This collective action compliments our focus of keeping faith with the military family and the nation.





“The needs of the military families reintegrating into their civilian communities...will remain for years to come. How we discuss and engage these issues must reinforce the Nation’s trust in military service. Military service is about stability, meaning, and variety, and we must continue to inspire those who will volunteer to serve in the future.”

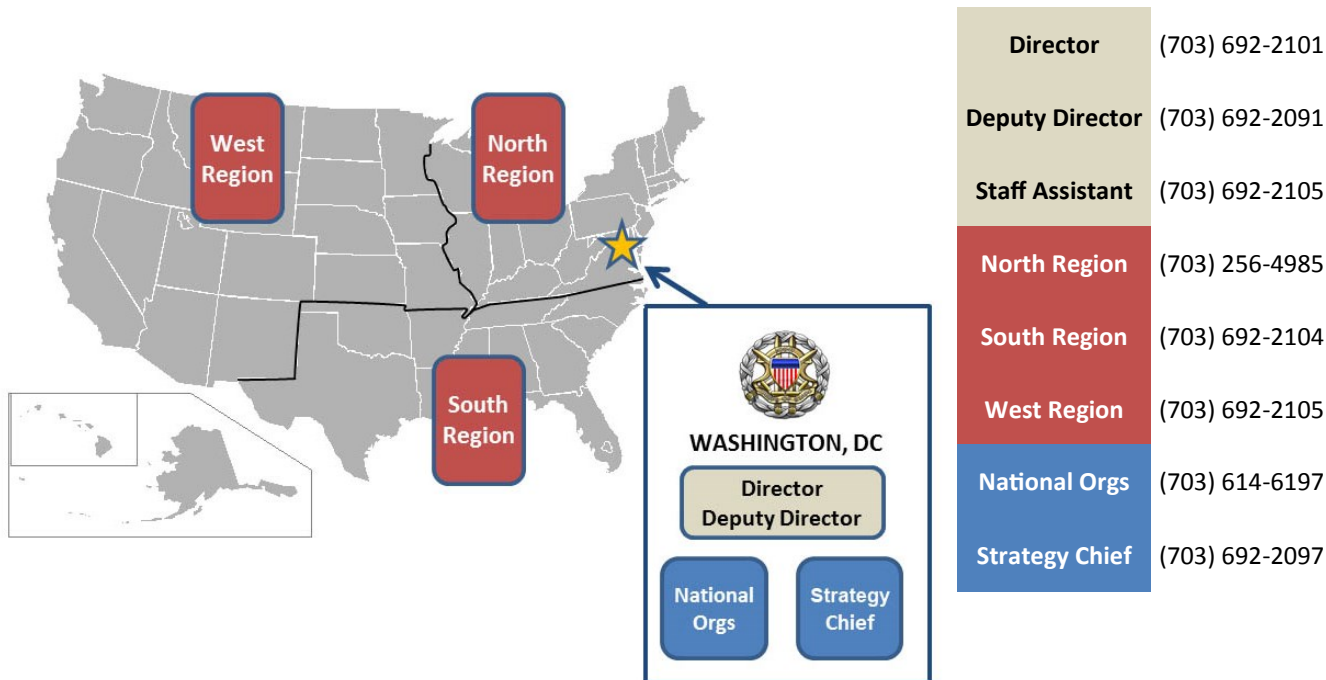
Chairman's 2d Term Strategic Direction to the Joint Force, 2014

PUBLICATIONS

- ◆ *After the Sea of Goodwill: A Collective Approach to Veteran Reintegration*
- ◆ *Veteran Stereotypes: A Closer Look*
- ◆ *Enabling Collaborative Support to Reintegrate the Military Family*
- ◆ *Expanding Public-Private Partnerships*
- ◆ *Keeping Faith With Our Military Family*
- ◆ *A Call to Action: Sustaining the Groundswell of Support*
- ◆ *Sustaining the Groundswell of Support: Transitioning from Concept to Application*
- ◆ *Sea of Goodwill: Matching the Donor to the Need*
- ◆ *Innovative Examples*

For more information, visit: www.jcs.mil/CORe







**The
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